

## **SKIN CARE CAMPAIGN CHAIRMAN**

### **DESCRIPTION and SPECIFICATION**

The Chairman will be appointed by the Board and then stand for election by the Members of the company at the AGM. The Chairman's role is to guide and influence the Skin Care Campaign at a strategic level and to provide confident, clear and consistent leadership.

This is a complex leadership and influencing role. The Chairman, working with the Board and the Chief Executive, will need to influence a diverse range of skin care stakeholders to effect improvement in all services for people with skin conditions.

The Chairman will be expected to attend half day board meetings which are usually held quarterly. Twice a year these board meetings are preceded by a meeting of members and other stakeholders which the Chairman would also usually attend. It is anticipated, that the Chairman will be more active in the role and attend other meetings as appropriate. All meetings are held in London and in total will account for approximately 18 days over the year

#### **Principal Responsibilities:**

- With the board take ultimate responsibility for the governance of the SCC.
- Lead the board and ensure probity in all the work the board undertakes
- Line manage the CEO –supporting the CEO in their role. The Chairman will lead the recruitment of new CEOs.
- Participate in the recruitment of Board members as required.
- Encourage members to play a full and active role on the Board, undertaking appraisals of board members and the CEO.

#### **The Role**

- Together with the Chief Executive, to further develop and improve the kudos of the SCC.
- To influence a diverse range of stakeholders, thereby increasing the role the SCC has in all skin care decisions.
- To act as an ambassador for the SCC, developing and maintaining strong relationships with key stakeholders.

#### **The Person**

- Strategic leadership experience
- Politically strong, with experience of influencing at the highest levels, and developing effective cross-sector partnerships.
- A knowledge and appreciation of some of the issues facing people with long term medical conditions.